



Water SMART Communities

Drowning can be attributed to one or more of the following factors:

- ✓ Absence or a brief lapse in adult supervision
- ✓ Ineffective or lack of barriers that prevent or delay access to water
- ✓ Lack of knowledge or awareness of hazards



www.watersmartbroward.org

WATER SMART

BE WATER SMART, IT STARTS WITH YOU!

Actions

The action steps it takes to become a Water SMART Community:

- 1 Complete all bronze tier requirements to be designated a Water SMART Community.
- 2 Complete all bronze and silver tier requirements to receive Silver Water SMART Community designation.
- 3 Complete all bronze, silver, and gold tier requirements to receive Gold Water SMART Community designation.
- 4 Become an active member of the Drowning Prevention Taskforce.



For more information
about Water SMART Communities please contact:

954-847-8038 or Watersmart.DOHbroward@flhealth.gov

City Liaison:

Name: _____

Position: _____

Phone #: _____

E-mail: _____

The City Liaison will attend WaterSMART Community meetings to provide current metrics and updates related to this campaign. They will also serve as the point of contact for the WaterSMART Communities campaign



www.watersmartbroward.org



WATER SMART

BE WATER SMART, IT STARTS WITH YOU!



BRONZE

To receive Water SMART Community designation, complete all requirements outlined in the bronze tier.

- ☐ Include drowning prevention education in municipal sponsored events.
- ☐ Provide drowning prevention education during municipal car seat installations.
- ☐ Use Water SMART logo on various municipal communications, such as: utility bill, quarterly Water SMART messages in newsletters, local TV station, city social media, and community bulletins.
- ☐ Play Water SMART Broward PSAs in locations that residents visit frequently.
- ☐ Engage multi-unit housing complexes to install FREE Water SMART Broward pool safety signage and provide educational materials to all residents. To order FREE signage call: 954-847-8038.
- ☐ Host annual Water SMART event, such as Water Safety Day, Drowning Impact Awareness, Water Walk for Safety, etc.
Tentative Date:_____
- ☐ Promote Florida Statute 515.27 (statute attached) * which explains residential swimming pool requirements relating to pool safety features for pools built after October 1, 2000.
- ☐ Become an active member of the Drowning Prevention Taskforce.

Drowning is preventable!





WATER SMART

BE WATER SMART, IT STARTS WITH YOU!



Silver

To receive Silver Water Smart Community designation, complete all requirements outlined in the bronze and silver tier.

- ☐ Link municipal websites to www.watersmartbroward.org through a logo or text link.
- ☐ Assist in educating local middle and high schools on Water Safety and Drowning Prevention.
- ☐ Offer CPR classes to municipal employees at low or no cost.
- ☐ Offer CPR classes to residents at low or no cost.
- ☐ Offer parent and child swimming lessons for as young as 6 months old.
- ☐ Accept the Broward County kids swim coupon at municipal pools.



Drowning happens quickly and silently!

Pay constant attention, be undistracted and don't be involved in any other activity.





WATER SMART

BE WATER SMART, IT STARTS WITH YOU!



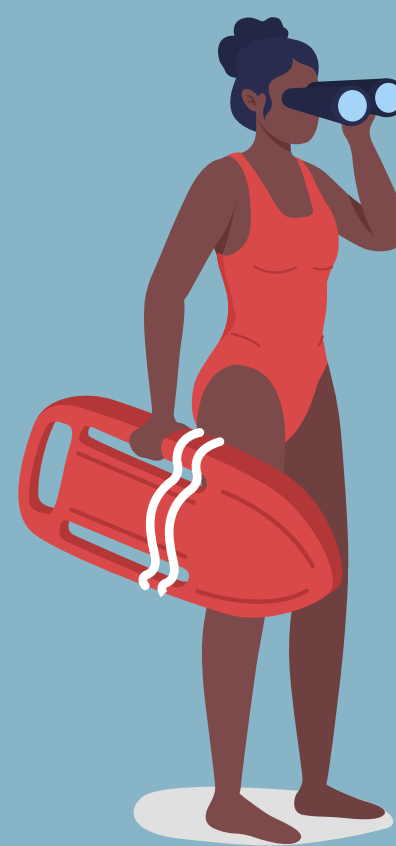
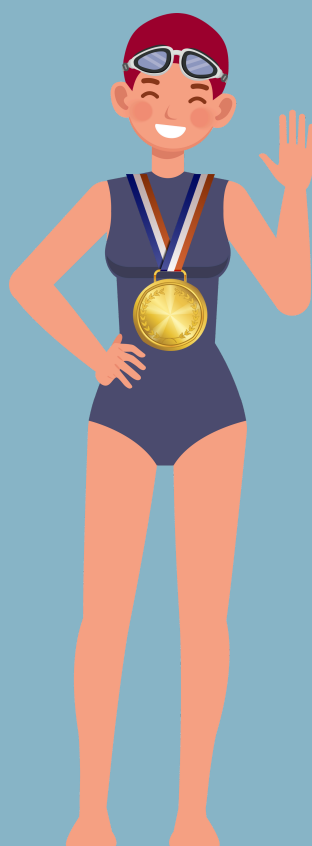
Gold

To receive Gold Water Smart Community designation complete all requirements outlined in the bronze, silver, and gold tier.

- ☐ Have group swim lessons available year round at municipal pools.
- ☐ Promote swim central to all Voluntary Pre-Kindergarten VPK*, elementary, middle schools, and high schools within municipality. The Swim Central Program provides 10 free 30-minute water-safety class over a two-week period, taught by certified water-safety instructors during the school day for children between 5-16.

*VPK schools will need to provide their own transportation to the water-safety classes.

Let's be Water SMART together!



www.watersmartbroward.org